



Carl Pool

SUPERIOR FERTILIZERS



*Fertilizers
You Can Count On!*

Superior Nutrients for Unrivalled Performance!

Quality Plant Food
Since 1945



Carl Pool

SUPERIOR FERTILIZERS

Quality Plant Food Since 1945

Since 1945, lawn and garden consumers have trusted Carl Pool products for their consistent premium quality. Carl Pool's line of innovative plant food products contain only the highest quality nutrients and contain more trace elements than any other plant food line on the market, resulting in faster growing, healthier plants.

Carl Pool's extensive product line includes a wide variety of formulations and special-use products that help you build repeat business. Each formulation is meticulously crafted to provide optimum nutrients to your plants. With Carl Pool products, your customer is going to get the very best gardening results, which will in turn provide a satisfied customer who will return to your store.

If products are not in stock at your favorite distributor **we will gladly drop-ship your order** through the distributor of your choice. Call us and we will make the arrangements.

The Carl Pool tradition continues with our all-organic product line. **Earth-Safe Organics** are safe, natural, organic plant foods designed with both the environment and consumer in mind. Earth-Safe Organics produce wonderful results while being kind to the environment.

A wide selection of Earth-Safe products is available to meet the organic consumer's fertilizer needs.

**CARL POOL
PRODUCTS
ARE
PREMIUM
PRODUCTS AT
REASONABLE
PRICES,
MEANING
SATISFIED
CUSTOMERS**

Carl Pool is also innovation. **BIOACTIVATORS** are just that. Always at the forefront of the industry, Carl Pool has developed a product line of comprehensive plant foods that go beyond nutrients. These bioactivators combine nutrients with a variety of biospheric activators, from rooting agents and metabolic triggers to mycorrhizae. By targeting the entire ecosystem of the plant, growth & health are optimized.

With the Carl Pool product line, your customers' needs are covered, whether they be traditional plant food, organic nutrients, or comprehensive bioactivators. Including a wide range of Carl Pool products on your shelves will bring in more traffic, and thus increase your customer base. Carl Pool is tradition. Carl Pool is innovation. Carl Pool is the plant food you can trust to get the job done. With **quality products, competitive pricing and attractive packaging**, you will find that Carl Pool is unsurpassed in the industry and is the ultimate plant food line for Nursery Retailers.

100% ORGANIC FOR THE ENVIRONMENT

earth safe

ORGANICS

FOR ORGANIC GARDENING

Earth-Safe Organics are safe, natural, organic plant foods designed with both the environment and consumer in mind. Earth-Safe Organics produce wonderful results while being kind to the environment. A wide selection of Earth-Safe products is available to meet the organic consumer's fertilizer needs.

PRIMARY ORGANICS

ALFALFA MEAL
BAT GUANO
BLOOD MEAL
BONE MEAL
DIATOMACEOUS EARTH
DOLOMITE
FEATHER MEAL
FISH MEAL
GREENSAND
ROCK PHOSPHATE
SEAWEED EXTRACT
SOIL SULFUR
SUL PO MAG

PREMIUM BLENDS

BULB FOOD
COMPOST ACTIVATOR
HERB FOOD
NATURAL BALANCE
TOMATO-VEGETABLE
WIGGLE MAGIC



earth safe

ORGANICS

FOR ORGANIC GARDENING

Earth-Safe Organics are specifically designed to meet the needs of the environmentally-conscious lawn and garden enthusiast who desires products that perform well while showing concern for our environment. Gardening with Earth-Safe assures that 100% natural organic materials are being used in the interest of the ecology and your safety.

Two important principles of organic gardening are soil building through composting and the exclusive use of natural pesticides and plant foods. It is important to remember that organic plant foods work slowly but effectively, and are not needed in as large of quantities as commercial fertilizers.

By utilizing these principles and Earth-Safe Organic Products, we improve our gardening techniques and our environment. This is the basis for our Earth-Safe Organics gardening program.

Sincerely,
The folks at Carl Pool



Primary Organics

Alfalfa Meal 2-0-2

Contains triacontanol, a known plant growth stimulant, while also containing nitrogen, potassium, calcium and magnesium plus many other trace elements, sugars, protein and enzymes. When soaked in water, makes an excellent "tea" for all plants, especially roses.

Available sizes: 6/3 lb. PC (52812) 15 lb. PC (52813) 40 lb. PC (52870)

Bat Guano 10-3-1

Until the widespread use of inorganic fertilizers, Bat Guano was the main source of fertilizer for the American farm. Like other organic fertilizers high in nutritional value, Bat Guano is also an excellent soil builder with its high humus content.

Available sizes: 6/1 1/4 lb. PC (52814) 10 lb. PC (52815) 20 lb. PC (52906)

Blood Meal 12-0-0

A slow-release nitrogen source for beautiful top growth and deep green leaves. Blood Meal does not contain the high salt content like inorganic fertilizers, so it is safe to use during the entire growing season. Works especially well on pansies.

Available sizes: 6/2 1/2 lb. PC (52816) 20 lb. PC (52817) 40 lb. PC (52842)

Bone Meal 9-5-0

A superior source of nitrogen and phosphorous that builds sturdy roots and beautiful blooms. Bone Meal works exceptionally well with all types of bulbs, and can be used anytime as a supplement to a regular feeding program.

Available sizes: 6/3 1/2 lb. PC (52818) 20 lb. PC (52819) 50 lb. PC (52860)

Cottonseed Meal 7-3-2

Slow-release plant food containing nitrogen, phosphorous and potassium for a continuous supply of all the necessary primary plant nutrients.

Available sizes: 6/3 1/4 lb. PC (52824) 20 lb. PC (52825) 40 lb. PC (52891)

Diatomaceous Earth

An abrasive desiccant, Diatomaceous Earth has a wide variety of applications. Our D.E. is an Anti-Caking Codex Food Grade to ensure superior results.

Available sizes: 12/8 oz. PC (52866) 6/1 1/2 lb. PC (52888) 10 lb. PC (52889) 25 lb. PC (52900)

earth•safe organics

Dolomite 20% Ca, 10% Mg

Acts as a soil sweetener (raises pH) while providing calcium and magnesium. Apply to acidic soil and in commercial potting mixes.

Available sizes: 6/5 lb. PC (52826) 20 lb. PC (52827)

Feather Meal 12-0.5-0

A safe, non-burning nitrogen source for beautiful top growth and deep green leaves. Feather Meal is safe to apply anytime during the growing season.

Available sizes: 6/3¼ lb. PC (52828) 20 lb. PC (52851) 40 lb. PC (52846)

Fish Meal 10-5-0

Known for centuries as a fertilizer, Fish Meal contains important trace elements making it a complete plant food.

Available sizes: 6/3 lb. PC (52829) 15 lb. PC (52830) 40 lb. (52847)

Greensand

For the soil conditioning of lawns and gardens, Greensand also contains potash plus many more trace elements. Valuable for growing strong, healthy plants, prolonging blooms, and improving the color of plants.

Available sizes: 6/4 lb. PC (52831) 15 lb. PC (52832) 40 lb. PC (52848)

Rock Phosphate 0-3-0

In addition to supplying phosphorous for blooming flowers and vegetable gardens, Rock Phosphate also provides calcium and small amounts of trace elements. Since it contains no harmful acids associated with ordinary superphosphates, it will not harm beneficial soil organisms and earthworms.

Available sizes: 6/5 lb. PC (52833) 20 lb. PC (52834) 40 lb. PC (52849)

Seaweed Extract 1-1-15

Seaweed Extract is an organic storehouse of naturally balanced essential plant nutrients, trace minerals and plant growth substances which provide a wide range of benefits for growers concerned with maximizing and achieving an overall healthier growing environment.

Available sizes: 12/1 lb. PC (52863)

Soil Sulfur

Lower the pH of your soil with natural-mined sulfur. There are many plants that need a more acidic soil pH to thrive. Earth Safe Soil Sulfur fits the bill and is easy to use.

Available sizes: 6/5 lb. PC (52836) 20 lb. PC (52837)

Sul Po Mag

Naturally mined Sulfate of Potash Magnesia has long been used to boost soil potassium levels while reducing pH.

Available sizes: 6/5 lb. PC (52838) 20 lb. PC (52839)

Premium Blends

Bulb Food 6-8-4

Your best source for organic bulb food, this well balanced mix is great for all bulb varieties.

Available sizes: 6/4 lb. PC (52884) 15 lb. PC (52886)

Compost Activator 9-3-5

Contains beneficial bacteria which promotes fast breakdown of organic matter into rich compost. Use Compost Activator on a regular basis to accelerate the composting process.

Available sizes: 6/2½ lb. PC (52820)

Herb Food 4-6-5

Growing an herb garden? Want the best vegetables you can grow? This is the perfect blend of all three macronutrients plus calcium and sulfur. Superior results for all herbs and vegetables.

Available sizes: 6/4 lb. PC (52882) 15 lb. PC (52883)

Natural Balance 5-5-5

This formulation is a core balanced fertilizer for organic gardening. It works great for everything from vegetable gardens to shrubs and flowers. Use Natural Balance to improve your soil fertility and structure. Preparing new soil for your bed or garden? This is a perfect pre-mix fertilizer.

Available sizes: 15 lb. PC (52808) 40 lb. PC (52857)

Tomato-Vegetable 4-6-5

A unique blend of nutrients including calcium to combat blossom-end rot in tomatoes. Tomato-Vegetable is a must for both the serious and the amateur gardener. Tomato-Vegetable contains absolutely no toxins and has no salt.

Available sizes: 6/4 lb. PC (52803) 15 lb. PC (52804) 40 lb. PC (52855)

Wiggle Magic

Environmentally sound, Wiggle Magic is a super-rich humus that aids plant growth. Worm castings add soil structure and provide for better moisture retention, creating a sound root zone and optimal growth opportunities.

Available sizes: 6/3.5 lb. PC (52880) 15 lb. PC (52881)

environmentally safe



Carl Pool's distinct special-use formulas are made from the highest quality nutrient sources which are quickly absorbed through roots and leaves. Smaller sizes packaged in weatherproof plastic containers with full-color, exclusive-use labels allow your customers to choose from the widest variety of products to suit their particular needs. Carl Pool quality water soluble plant foods can be applied with any no-clog hose-end feeder.

Better ingredients with more micronutrients means superior results and customer satisfaction with Carl Pool water soluble products.



WATER SOLUBLE

African Violet Food 11-40-20

B .02%, Cu .05%, Fe .10% Mn .05%, Mo .0009%, Zn .05%

Our African Violet Food, used and recommended by professional growers, induces more blooms, larger flower size and brighter colors. Fortified with six important trace elements, it is an excellent choice for self watering pots.

Case Pack
12 x 8 oz Jar

Code
50005

BR-61 9-58-8

Fe .12%, Mn .05%, Zn .05%

The original blossom booster for all flowering plants now contains more trace elements than any comparable high phosphorus plant food on the market. It should be used at the time of planting and throughout the entire growing season. BR-61 can be used on all types of flowering trees, shrubs, perennial and annual plantings.

Case Pack
12 x 8 oz Jar
12 x 24 oz Jar
6 x 3 lb Jar
25 lb Bag
40 lb Pail

Code
61008
61024
61300
00911
00913

Crepe Myrtle Food 8-55-7

Cu .05%, Fe .18%, Mg .50%, Mn .05%, Zn .11%

A special high phosphorus formulation, Crepe Myrtle Food builds bigger and better blooms when used on a regular basis. Five micronutrients keep leaves healthy and dark green. Crepe Myrtle Food is an excellent choice for feeding all flowering vines, trees and shrubs.

Case Pack
12 x 24 oz Jar

Code
11024

Fruit & Garden Food 14-28-14

B .02%, Ca 1.25% Cu .05%, Fe .10%, Mg .50%, Mn .05%, Mo .0009%, Zn .05%

Promotes larger yields of quality fruits and vegetables. Contains eight micronutrients and calcium to control blossom end-rot.

Case Pack
6 x 3 lb Jar

Code
18003

Fortified 20-20-20

B .02%, Cu .05%, Fe .15%, Mn .05%, Mo .0009%, Zn .05%

Made with superior ingredients, Fortified 20-20-20 contains the highest amounts of important micronutrients in chelated form. This general purpose fertilizer is specifically formulated for the individual who has a variety of plants that require a general purpose food and the additional benefit of a high micro-nutrient formula.

Case Pack
12 x 24 oz Jar
40 lb Bag

Code
32024
32040

Geranium & Mum Food 8-55-7

Cu .05%, Fe .18%, Mg .50%, Mn .05%, Zn .11%

A balanced blend of essential nutrients and minerals specifically designed to promote healthy growth and superior results with all blooming plants both indoor and outdoor.

Case Pack
12 x 24 oz Jar

Code
14024

Hi-Acid Plant Food 30-10-10

B .02%, Cu .07%, Fe .40% Mn .20%, Mo .0009%, Zn .10%

High-Acid Plant Food is a high nitrogen formula fortified with six micronutrients for lush, green growth. It is a great lawn and turf food for quick greening. It is excellent for azaleas, gardenias, hydrangeas and camellias because of its acid forming properties which make these plants thrive.

Case Pack
12 x 24 oz Jar

Code
48024



Instant Rose Food 10-50-10

Cu .05%, Fe .18%, Mg .50% Mn .05%, Zn .11%

One of our most popular products, this is a superior acid forming formula used and recommended by Rosarians who want only the very best. Instant Rose Food, with high levels of micronutrients, promotes lush foliage, long sturdy stems and a profusion of large colorful blooms. Use this every time you water. Many rose society groups recommend this product and use it on their prize winning roses.

Case Pack	Code
12 x 24 oz Jar	70024
6 x 3 lb Jar	70300
25 lb Bag	01021
40 lb Pail	01023

Magic Green 6-40-5

Cu .12%, Fe 2.10%, Mg .50%, Mn .12%, Mo .0005%, Zn .35%

Excellent for correcting trace mineral deficiencies, particularly iron chlorosis (exhibited by yellowing foliage) in lawns, shrubs, blooming and fruiting plants. Intensive care for your plants.

Case Pack	Code
12 x 24 oz Jar	29016

Orchid Food 30-10-10

Fe .30%

Orchid Food is a high nitrogen formula for instant feeding.

Case Pack	Code
12 x 10 oz Jar	13010

Pansy Food 20-10-20

B .02%, Cu .05%, Fe .15% Mn .05%, Mo .0009%, Zn .05%

A blend of essential nutrients, including six micronutrients, specially designed for cool weather and low light feeding of pansies and other flowering plants, shrubs, trees and lawns.

Case Pack	Code
12 x 24 oz Jar	45024

Pecan Special w/Zinc 18-6-6

S .10.00%, Zn 9.00%

This special formula is ideal for all pecan varieties and is suitable for all fruit and nut trees. It contains extra zinc to prevent Rosetta disease.

Case Pack	Code
12 x 24 oz Jar	12024

GRANULAR

Azalea-Camellia Food 5-20-3

An acid forming plant food designed to keep these acid loving plants green and healthy. This organic-based formula contains cottonseed meal and blood meal which releases its nutrients slowly and safely. For best results, use on a monthly basis from May through September.

Case Pack	Code
6 x 4 lb Jar	19004
20 lb Bag	19020
40 lb Bag	19040

Acid Rose Food 9-17-5

Acid Rose Food provides all of the necessary nutrients for strong stems and healthy green leaves. A slow release formula designed for all types of roses, use on a monthly basis throughout the entire growing season.

Case Pack	Code
6 x 4 lb Jar	72004
20 lb Bag	72020
40 lb Bag	72040

Citrus 10-10-5 with Zinc

Excellent formula for citrus, pecan, and all fruiting trees. This fertilizer enhances fruiting and is fortified with five essential micro-nutrients for the health and vigor of trees. (Available in commercial size packaging as "Pecan, Fruit, and Citrus").

Case Pack	Code
6 x 4 lb. Jar	17004
40 lb Bag	17040



Order Now!

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PREMIUM GRANULAR FERTILIZERS

www.carlpool.com



Carl Pool's granular fertilizers are special use formulas specifically designed to meet the plant's nutritional requirements. A wide variety of sizes are available from small retail sizes to large bags for growers and landscapers.



Colorscares 19-13-6

This superior analysis with a great micro-nutrient package represents the ultimate in color bed fertilizer. With Ureaform, Blood Meal and Bone Meal, it is a fast acting and long lasting slow release fertilizer.

Case Pack	Code
6 x 4 lb Jar	21004
25 lb Bag	04525
40 lb Bag	04540

Controlled Release Plant Food 13-13-13

This 3-4 month formulation all purpose plant food not only costs half the price of other leading slow release fertilizers, but contains several trace elements as well. Ideal for growers, as well as landscapers and home owners alike, the slow release properties will ensure a steady growth of green, healthy plants. Slow release also lasts longer in rainy seasons than conventional granular blends.

Case Pack	Code
12 x 2 lb Jar	20002
6 x 4 lb Jar	20040
20 lb Bag	20020
40 lb Bag	00640
40 lb pail	20400

Hibiscus Food 10-4-12

This formula, recommended by professional hibiscus growers, contains slow release nutrients that will not burn these sensitive plants, even in pots. It is fortified with five essential micro-nutrients to correct nutrient deficiencies such as iron chlorosis. Use Hibiscus Food on a regular basis for optimum blooms, thick stems and beautiful plants. This is a low phosphorous formula specifically designed for Hibiscus, but can be used on plants where soils have a high phosphorous build up.

Case Pack	Code
6 x 4 lb Jar	16004
40 lb Bag	16040

Lawn & Leaf 16-4-4

Controlled Release Lawn Food releases nutrients for 3-4 months. This formula contains a high 14% sulfur, and 2% iron for deep greening. Use on all types of turfgrasses for slow, uniform growth.

Case Pack	Code
40 lb Bag	71644

Palm Food 12-4-12

This formula is great for all palm varieties. It contains the extra magnesium and manganese that palms need. Slow release nitrogen from ureaform provides 3 to 4 month feeding. Fortified with a complete micro-nutrient package.

Case Pack	Code
6 x 4 lb Jar	30004
50 lb Bag	05450

Vegetable Garden Food 15-10-10

This formula contains iron and sulfur for greening, and is excellent for vegetable gardens. This is also great for use on all trees, shrubs and groundcovers.

Case Pack	Code
6 x 4 lb Jar	71400
40 lb Bag	71010





BIOACTIVATORS

Bioblast 7-7-7 (Liquid)

Bioblast targets every part of your plant to produce quicker, more vigorous growth. It comes packed with our Vitazyme bioactivator, our Root Activator, and a targeted micro-package including B-Vitamins, Iron & Zinc. Bioblast will increase rooting, chlorophyll production & will provide the nutrients for a robust immune system..

Case Pack	Code
12 x 1 Lit Bottle	71001
4 x 1 gal Jug	71128
2 x 2.5 gal Jug	71250
55 gal Drum	06255

Myco Boost 18-6-12

Carl Pool MYCO BOOST takes your plant growth to another level. Scientific research has shown that growing plants is not only about the nutrients, but also about the soil health. And, soil health includes those microbes that help plants process nutrients. With MYCO BOOST, we have combined a full range slow-release plant food with 4 species of Endomycorrhizae for optimal plant growth exceeding standard fertilizer blends.

Case Pack	Code
6 x 3 lb Jar	20103
40 lb Pail	06240

Root Activator

Root Activator is a 100% natural product which safely promotes regeneration of roots through increased elongation rates. Stimulates fast root growth, reduces transplant shock, and speeds plant establishment. Use on all newly planted or transplanted plant material.

Case Pack	Code
12 x 1 Lit Bottle	90001
4 x 1 gal Jug	90128
2 x 2.5 gal Jug	90250
55 gal Drum	04955

Vitazyme

A bioactivator and growth catalyst for soil microorganisms. The resulting increased microbial activity promotes healthier plants. Vitazyme enhances root development, improves availability of nutrients, and aids soil moisture absorption.

Case Pack	Code
12 x 8 oz Bottle	52876
12 x 1 Lit Bottle	52861
4 x 1 gal Jug	52877
2 x 2.5 gal Jug	52878
55 gal Drum	02879

MICROS & MORE

Iron Chelate (DTPA) 11%

A superior form of iron (DTPA) which is more soluble, and more readily available to the plant than other types. Foliar application works the best on all types of trees, shrubs and works especially well on lawns.

Case Pack	Code
12 x 1 lb Jar	60116

Mineralized Acidifier 0-0-8

25% S, 14% Fe

With extremely high amounts of six important supercharged trace elements, Carl Pool's Mineralized Acidifier works the best on nutrient deficient soils. This easy-to-spread granulated form should be used throughout the year and can be watered into the landscape during normal landscape waterings.

Case Pack	Code
6 x 4 lb Jar	25004
20 lb Bag	25020
40 lb. Bag	25040

Soil Sul (Liquid Sulfur)

With 17% sulfur and 5% calcium, Soil Sul helps restore dark green color to plants, lowers pH of alkaline soils, loosens soil to improve water penetration, and helps release nutrients locked in the soil.

Case Pack	Code
12 x 1 Lit Bottle	26001
4 x 1 gal Jug	26128
2 x 2.5 gal Jug	26250
55 gal Drum	05155

Tree White Wash

White Wash is longer lasting than conventional paper wraps. Tree White Wash is safe to use and easy to apply. Protect your tree bark from sun scald.

Case Pack	Code
6 x 2 lb Pail	10002

Zinc Chelate (EDTA) 15%

Zinc chelate is a fast acting source for zinc deficiencies, especially pecan trees. It feeds through the leaves and roots for quick absorption.

Case Pack	Code
12 x 1 lb Jar	60016



THE CARL POOL TRADITION CONTINUES!



Carl Pool
SUPERIOR FERTILIZERS

BioBlast *is* *Innovation for Your Plants!*

Essential nutrients are provided for optimal growth, while soil organisms are energized with our proprietary, bio-activating tea. BIOBLAST encourages robust growth, immune function, chlorophyll production and rooting.

- PLANT FOOD
- B-VITAMINS
- ROOTING AGENT
- BIOACTIVATORS

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