



Carl Pool
SUPERIOR FERTILIZERS

For Any Garden, Any Time, Carl Pool
Quality Plant Food
Since 1945





Carl Pool

SUPERIOR FERTILIZERS

Since 1945, lawn and garden enthusiasts have trusted Carl Pool, and with good reason. Carl Pool fertilizers are as reliable as that old shirt your customers wear on those sunny days, when there's nothing better than enjoying your garden, tending your plants and feeling great. That's Carl Pool, and that is what we deliver, only the best plant foods for the best customers, and those are your customers. Keep them coming back with Carl Pool's perfect-formula line of fertilizers and bio-activators.

Whether your preferred distributor has what you need in stock, or if you need an order drop-shipped, we have you covered. Our goal is your goal, and your customers are our customers. Carl Pool works through distributor partnerships and will make sure you get the products you need. Call us now, and we can get started.

Thank you so much for your business.





Carl Pool's time tested fertilizers are carefully designed for optimum plant growth, and are presented in eye-catching, weather-resistant packaging, making Carl Pool an easy choice to stock your shelves. And what's better still, your customers will come back for more when they see what exacting-design plant food can do for their gardens, shrubs, trees, lawns and more.

For any garden, any time, Carl Pool has the solution. Call us today and let us know how we can help.

WATER SOLUBLE

BR-61 9-58-8

Fe .12%, Mn .05%, Zn .05%

Carl Pool's BR-61 is the original blossom booster, designed by Carl Pool himself over seventy years ago, and it still can't be beat. BR-61 contains all the trace elements those blossom busters need to bloom big and full, and what worked back then still works now. Great for flowering plants, trees, shrubs and more. Stock the original, stock the best. Stock the name your customers trust.

Case Pack	Code
12 x 24 oz Jar	61024
6 x 3 lb Jar	61300
25 lb Bag	00911

Crepe Myrtle Food 8-55-7

Cu .05%, Fe .18%, Mg .50%, Mn .05%, Zn .11%

This special formula is a best-seller everywhere it goes, so long as there are Crepe Myrtle trees and the gardeners who love them. This fine-tuned fertilizer has everthing a Crepe Myrtle needs to look as healthy as the day is long. For dark green leaves and mighty blooms that impress, Carl Pool's Crepe Myrtle Food is the choice fertilizer.

Case Pack	Code
12 x 24 oz Jar	11024
25 lb Bag	11025

Fortified 20-20-20

B .02%, Cu .05%, Fe .15%, Mn .05%, Mo .001%, Zn .05%

A well-balanced fertilizer that can be used for most any application, Carl Pool's Fortified is the Swiss-Army Knife of plant foods. With plenty of micros, it works for just about anything, and is great for the home-owner who has too many plants and too little time. Just Grab the Fortified and Go.

Case Pack	Code
12 x 24 oz Jar	32024

Fruit & Garden Food 14-28-14

B .02%, Ca 1.20% Cu .05%, Fe .32%, Mg .45%, Mn .05%, Zn .05%

For those happy gardeners who want to enjoy the best harvests, Fruit & Garden has everything these plants need to thrive. Grow healthy, productive plants with juicier strawberries, earthier herbs, and tastier onions, and maybe more squash than can right be eaten. This exceptional fertilizer fits the bill for any and every food gardener.

Case Pack	Code
6 x 3 lb Jar	18003
25 lb Bag	01411

Iron Chelate DTPA

B .02%, Cu .05%, Fe .15%, Mn .05%, Mo .001%, Zn .05%

This superior form of iron is more soluble and readily available for plant usage than other forms. For use as a foliar application on trees, shrubs, lawns and more, Carl Pool's Iron Chelate will green those greens.

Case Pack	Code
12 x 1 lb Jar	60116



Order Now!

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QUALITY PLANT FOODS SINCE 1945

800•245•7645



Instant Rose Food 10-50-10

Cu .05%, Fe .18%, Mg .50% Mn .05%, Zn .11%

The plant food all the roses talk about in whispered tones behind closed doors, and the best kept secret in roses, Carl Pool's Instant Rose Food helps show off all the best blooms and keeps roses growing strong and healthy. Brim-Full of micros, this perfect-formula plant food is just what the roses call for.

Case Pack	Code
12 x 24 oz Jar	70024
6 x 3 lb Jar	70300
25 lb Bag	01021

Magic Green 6-40-5

Cu .13%, Fe 2.10%, Mg .60%, Mn .12%, S .90%, Zn .35%

This Stress-Recovery formula is the fairy in the house. Sometimes plants need a little extra care, and Magic Green is designed to help them recover fast. Whether it's heat, disease or yellowing, or if the clouds just forgot to water them, Magic Green has what it takes for all your plants to bounce back strong. Sprinkle a little Magic from the Good Folk at Carl Pool.

Case Pack	Code
12 x 24 oz Jar	29016

Pecan Special w/Zinc 18-6-6

S .10.00%, Zn 8.94%

Everyone's favorite Pecan Tree fertilizer, Pecan Special is fortified with extra zinc to help prevent Rosetta, and is dialed in for Pecans and most nut trees. In Pecan country, Pecan Special really can't be beat for a quick-moving fertilizer and satisfied customers.

Case Pack	Code
12 x 24 oz Jar	12024
25 lb Bag	12025

Zinc Chelate (EDTA) 15%

Zinc EDTA is a great, fast acting source of zinc that is readily absorbed by roots and leaves. Correct zinc deficiencies and boost plant immune systems with Carl Pool's Zinc Chelate.

Case Pack	Code
12 x 1 lb Jar	60016

GRANULAR

Azalea-Camelia Food 5-20-3

This acid-forming plant food keeps Azaleas and Camellias going strong all year long, providing the nutrients they need for robust blooms and hearty green leaves. With added cottonseed and blood meals, this dedicated fertilizer works overtime, not just for plants but for the soil. And a healthy soil means the best Azaleas and Camellias.

Case Pack	Code
20 lb Bag	19020
40 lb Bag	19040

Autumn Feed 5-10-10

Carl Pools Autumn Feed is a full-spectrum plant food designed for cool weather and over-winter feeding. When the days grow short and gardeners would rather sit by a fire than battle windy days and the rainy chill, Autumn Feed is there to help. With its 3-4 month nutrient release, they can turn to turkeys and pies and know their plants are just as well fed. For pansies, trees, shrubs, lawns and more, Carl Pool's Autumn Feed is the choice of champions.

Case Pack	Code
6 x 3 lb. Jar	50103
20 lb Bag	50120



Citrus Food 10-10-5 with Zinc

Have you ever had a fresh orange off your very own orange tree? Have you tasted that juice as it runs down, delicious and full? Carl Pool's Citrus Food will take gardeners there, where that refreshing pucker of lemon reminds them what life's all about, where limes are ready for the glass and tangerines hang happy in the sunshine. Citrus Food has the nutrients they need to grow big and full, just the way gardeners want.

Case Pack	Code
6 x 4 lb. Jar	17004
20 lb Bag	17020
40 lb Bag	17040

Colorscaapes 19-13-6

A choice color bed fertilizer, Carl Pool Colorscaapes has a full spectrum of nutrients and adds bone meal and blood meal for long term soil fertility. Colorscaapes works quick, and keeps on ticking.

Case Pack	Code
6 x 4 lb Jar	21004
25 lb Bag	04525
40 lb Bag	04540

Controlled Release Plant Food 13-13-13

This all-purpose any-time fertilizer is a 3-4 month slow-release and it doesn't go weak on the micros. This micro-rich plant food is ideal for home-owners with a wide variety of plants and not a lot of time to fuss over feeding.

Case Pack	Code
12 x 2 lb Jar	20002
6 x 4 lb Jar	20040
20 lb Bag	20020
40 lb Bag	00640

Hibiscus Food 10-4-12

A clear favorite and top-seller, Carl Pool's Hibiscus Food is the preferred go-to by professional growers for the healthiest plants and the most colorful blooms. Find out why Hibiscus Societies choose Carl Pool. There simply is no equal.

Case Pack	Code
6 x 4 lb Jar	16004
25 lb Bag	16025

Lawn & Leaf 16-4-4

This slow-release lawn food not only gets lawns going, but it greens up shrubs and trees too. High in sulfur to get the pH just right, and with plenty of iron to get that chlorophyll green as a young buck. Lawn & Leaf is a reliable fertilizer for reliable folk.

Case Pack	Code
25 lb Bag	71625
40 lb Bag	71644

Mineralized Acidifier 0-0-8

25% S, 14% Fe

There's more to plant food than just nitrogen. For soils that need a little extra, Mineralized Acidifier is a blast of micronutrients and pH-lowering sulfur. A great way to prep gardens and beds, this excellent soil-building plant food is ready for action.

Case Pack	Code
6 x 4 lb Jar	25004
20 lb Bag	25020
40 lb. Bag	25040

Palm Food 12-4-12

What do they say about sitting in the shade of palms on hot, sunny days? It's a good life. And, Carl Pool's Palm Food helps keep it going smooth. For hot days and balmy nights, Palm Food fits the bill, and it has everything a growing palm needs with its full-spectrum formula. This 3-4 month slow-release plant food has it all. So sit back, and let Carl Pool's Palm Food do the rest.

Case Pack	Code
6 x 4 lb Jar	30004
25 lb Bag	30025

Texas Rose Food 10-20-5

Feed and forget with this ready-to-go formula for radiant rose gardens. This acid-forming plant food promotes big, thick stems and bursting blooms. So grow those roses big and bright, just like the stars at night, with Carl Pool's Texas Rose.

Case Pack	Code
6 x 3 lb. Jar	72103
20 lb Bag	72120

Vegetable Garden Food 15-10-10

Everyone wants a backyard food garden, and everyone couldn't be busier. That's why Carl Pool's Vegetable Garden Food is a great buy. Apply it every 90 days and enjoy the harvest. Vegetable Garden has everything a food garden needs and nothing it doesn't. Easy picking is easy again.

Case Pack	Code
6 x 4 lb Jar	71400
25 lb Bag	71025





PREMIUM FOODS | AMENDMENTS

Bioblast 7-7-7 (Liquid Plant Food + Bio-A)

The **GOLD** standard in growing anything and everything, Bioblast does not disappoint. Not now, not ever. With testimonials of growers shocked green and customers who just won't accept anything less, Bioblast is paving the way to the future of plant growth. This organic-biotech breakthrough is packed full of **bio-activators**, **rooting agents**, and a dialed-in fertilizer package that works to deliver truly outstanding results. With **Iron, Zinc and B-Vitamins**, nothing was forgotten, and nothing compares.

Case Pack	Code
12 x 1 L Bottle	71001
4 x 1 Gal Jug	71128
2 x 2.5 Gal Jug	71250

Myco Boost 18-6-12 (Granular Plant Food + Bio-A)

Take plant growth to the next level with Carl Pool's Myco Boost. It not only brings a wide-spectrum array of nutrients to the table, but it's also jam-packed full of mycorrhizae. Why Mycos? Mycorrhizae help with nutrient uptake, making for more efficient use of fertilizer. Plants will respond with vigorous and healthy growth. With both fast acting and slow-release nitrogen, this formula couldn't be easier to use. Myco Boost is a premium shrub, tree, and greenery food that will bring customers back for more.

Case Pack	Code
6 x 3 lb Jar	20103
20 lb Bag	06238

Root Activator (Liquid Bio-A)

Reduce transplant shock and grow robust root systems with Carl Pool's Root Activator. 100% natural, this rooting agent is just what gardeners need at the ready. Speed establishment of new plants, and build stronger root systems in older ones with the one and only, Root Activator.

Case Pack	Code
12 x 1 L Bottle	90001
4 x 1 Gal Jug	90128
2 x 2.5 Gal Jug	90250

Soil Sul (Liquid Sulfur)

Soil pH is an oft-overlooked factor for successful gardening. If a soil is too alkaline, it won't release the nutrients many plants need to thrive. For unworkable alkaline soil, or a small pH adjustment, Soil Sul is ready to help. An oft-asked for formula, it's a sure-seller for unlocking the potential of gardens everywhere.

Case Pack	Code
12 x 1 L Bottle	26001
4 x 1 Gal Jug	26128
2 x 2.5 Gal Jug	26250

Tree White Wash (Powder)

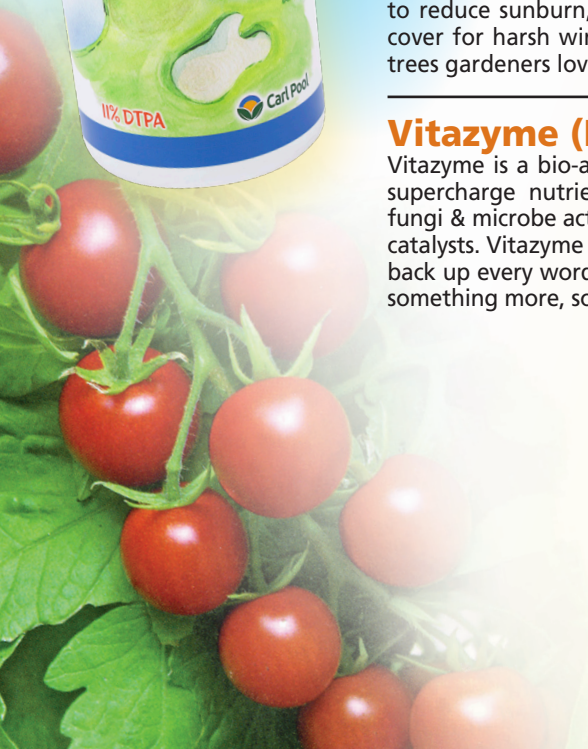
Tree White Wash works better and lasts longer than paper wraps, and it's easy to apply. But why use whitewash? What might seem antiquated, is a true, time-tested method of shielding trees from a number of environmental factors. Use to reduce sunburn, deter pests, minimize bark splitting and to provide some cover for harsh winter winds. Tree White Wash is a great way to protect the trees gardeners love most.

Case Pack	Code
6 x 2 lb Pail	10002

Vitazyme (Liquid Bio-A)

Vitazyme is a bio-activator that works within the soil, plant and root zone to supercharge nutrient uptake. It boosts production by increasing beneficial fungi & microbe activity, and by providing needed enzymes and natural growth catalysts. Vitazyme has more than twenty-five years of field trial science data to back up every word. So, stock it today for those customers who are looking for something more, something extraordinary.

Case Pack	Code
12 x 1 L Bottle	52861
4 x 1 Gal Jug	52877
2 x 2.5 Gal Jug	52878



earth safe

ORGANICS

FOR ORGANIC GARDENING



Earth-Safe Organics are healthy-growing alternatives for customers who prioritize wellness and environmental impact. And, our premium organic gardening line delivers smartly-sourced, natural products for the discriminating organic gardener.

We know your devoted, green-thumb gurus are careful when it comes to their gardens, and that's why you can count on Earth Safe Organics to generate loyal, return customers for your business. And why is that? Carl Pool has been a leader in fertilizer and soil research for decades. So we know what works, and if it works for your customers, it works for you.

Give us a call, and we can help you get started with an organic gardening line of products that are just what your customers are looking for.

Bat Guano 8-3-1

Bat Guano has been used for thousands of years to increase yields for gardens of all kinds. From the homestead to the field, Bat Guano has long been a choice fertilizer and soil amendment. It not only feeds plants, but it feeds beneficial micro-organisms that help plants grow. An outstanding choice for homestead gardeners and backyard warriors alike.

Available sizes: 6/1¼ lb. PC (52814) 10 lb. PC (52815) 20 lb. PC (52906)

Blood Meal 12-0-0

A great way to green your gardens, ES Blood Meal is a saline-reducing plant food that can be used year-round. Use on gardens, lawn, bushes and more.

Available sizes: 6/2½ lb. PC (52816) 20 lb. PC (52817) 40 lb. PC (52842)

Bone Meal 9-5-0

A superior source of nitrogen and phosphorous, Bone Meal is an organic go-to for flower gardens and other phosphate-demanding plants. Get those blooms the old-fashioned way with ES Bone Meal.

Available sizes: 6/2½ lb. PC (52908) 20 lb. PC (52819) 50 lb. PC (52860)

Diatomaceous Earth

An abrasive desiccant, Diatomaceous Earth has a wide variety of uses around the home. A good material to keep at the ready, ES Diatomaceous Earth will get the job done. Anti-Caking Codex Food Grade.

Available sizes: 12/8 oz. PC (52866) 6/1½ lb. PC (52888) 10 lb. PC (52889) 25 lb. PC (52900)

Dolomite 20% Ca, 10% Mg

Raise the pH of your soil while providing Calcium and Magnesium. Not all soils are the same, and not all plants thrive at the same pH or with the same soil-nutrient profile. Should be used when pH is too acidic or when magnesium and calcium are lacking.

Available sizes: 6/5 lb. PC (52826) 20 lb. PC (52827)

Feather Meal 12-0.5-0

A safe, non-burning nitrogen source for beautiful top growth and deep green leaves. Feather Meal is safe to apply anytime during the growing season.

Available sizes: 6/2¼ lb. PC (52896) 20 lb. PC (52851) 36 lb. PC (52893)

Fish Meal 10-5-0

Long used by coastal farmers and gardeners, Fish Meal has the essential nutrients plants need and contains a number of trace elements, making it a great fertilizer for any gardening project. Best used as a soil preparation.

Available sizes: 6/3 lb. PC (52829) 15 lb. PC (52830) 40 lb. (52847)

Rock Phosphate 0-3-0

Not only does Rock Phosphate boost phosphorous for blooming flowers and vegetable gardens, it also provides calcium and small amounts of trace elements, and contains no damaging acids. Friendly to gardens and pets alike, it won't harm earthworms or soil micro-organisms.

Available sizes: 6/5 lb. PC (52833) 20 lb. PC (52834) 40 lb. PC (52849)

Seaweed Extract 1-1-15

This organic storehouse of Potash also contains a number of essential plant nutrients, trace minerals and bio-supplements. Seaweed Extract is primed and ready for gardening season. Anywhere Potash is needed, Seaweed Extract is an excellent choice for happy, healthy plants.

Available sizes: 12/1 lb. PC (52863)

Soil Sulfur

Great for gardening in alkaline soil, ES Soil Sulfur helps get the pH in the the sweet spot for many fruits and vegetables as well as a variety of other ornamentals. Sulfur is just what these plants need, and ES Soil Sulfur is the choice for natural pH reduction.

Available sizes: 6/5 lb. PC (52836) 20 lb. PC (52837)

Sul Po Mag

Naturally mined Sulfate of Potash Magnesia has long been used to boost soil potassium levels while reducing pH.

Available sizes: 6/5 lb. PC (52838) 20 lb. PC (52839)

Wiggle Magic

Worm Castings are a great way to add soil structure and water retention. And, Wiggle Magic is the best worm castings for the best gardens. Customers will smile when they lift up that perfect soil in their hand, and smell the earthy goodness.

Available sizes: 6/3.5 lb. PC (52880) 15 lb. PC (52881)

healthy living

CARL POOL SUPERIOR FERTILIZERS

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Carl Pool